



# Central and Eastern Europe, Middle East and Africa Storage Software

AN IDC REPORT SERIES

IDC's Central and Eastern Europe, Middle East and Africa Storage Software research identifies and analyzes the opportunities, technologies, and trends shaping the storage software market. It uncovers key players for strategic partnerships, presents competitive analysis, and supplies five-year forecasts to make strategic decisions.

## Markets and Subjects Analyzed

- Croatia, Czech Republic, Hungary, Poland, Romania, Russia, Slovakia
- Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates
- Storage management software, storage infrastructure software, storage device management software, and other storage software
- Data protection and recovery software, storage replication software, archive and HSM software, and file system software
- Policy-based management and automated provisioning as elements of a storage management strategy
- Vendor revenue, market shares, and strategies
- Performance and availability in a storage network
- Technologies for continuous data protection and uninterrupted information access
- Integration of point solutions into multiplatform storage software suites
- Evolution systems and their role in distributed data access
- Emerging standards and their effect on storage software products and vendor strategies
- Impact of partnerships, alliances, and mergers and acquisitions

## Core Research

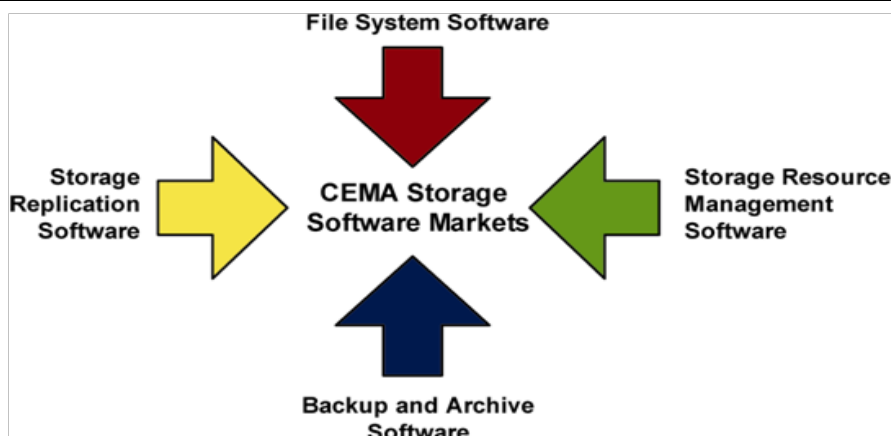
- Central and Eastern Europe Storage Software 2011–2015 Forecast and 2010 Vendor Shares
- Gulf States Storage Software 2011–2015 Forecast and 2010 Vendor Shares

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Central and Eastern Europe, Middle East and Africa Storage Software](#).

## Key Questions Answered

1. How has adoption of storage networking changed the requirements for storage software? What changes are required to manage tiered storage environments?
2. What role do data replication, snapshot, and incremental technologies play in data protection and performance management?
3. How do data life-cycle and information life-cycle management differ, and what role does storage software play in each?
4. Which platforms and technologies represent the largest market opportunities for storage software?
5. Will integration with enterprise applications deliver simplified or enhanced storage management?

## In-Depth Coverage of Storage Software Markets



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## Competitive Analysis

IDC's Central and Eastern Europe, Middle East and Africa Storage Software research examines how leading providers are positioning themselves to compete in this dynamic market. This service reviews strategies, market positioning, and future direction of leading vendors, including:

CA, EMC, HP, IBM, Network Appliance, Sun Microsystems, and Symantec.

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## Related Offerings

IDC provides you with the necessary intelligence to optimize, guide and support all aspects of the business planning life cycle from strategy and budget planning, through implementation, to ongoing measurement and assessment of results.

**Consulting:** Target growth opportunities, develop strategies for a flexible service model, enabling us to meet the needs of emerging markets and technologies, assess and measure custom market segments, drive global partner strategies, and create awareness for your products and services. Custom engagements leverage the unique strengths of IDC global and local market analysts. Tailored offerings such as ExpertROI® use IDC-branded content and tools to help you accelerate the sales cycle and powerfully communicate to your prospects.

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companies large and small. Deliverables range from a single call-to-action incentive to a series of IDC and/or cobranded programs designed to strengthen multitouch, global media campaigns.

**Events:** Network with industry colleagues and gain practical and strategic insights from groundbreaking research presented by IDC and industry experts. IDC events bring together technology buyers looking for the latest best practice research and sellers offering insights into how decision makers can use technology to gain competitive advantage and improve business value.

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## Unparalleled Coverage of End-User Requirements Across Vertical Industries

Whether you are a technology buyer or provider, IDC Insights' research translates today's global end-user requirements and trends into business opportunities for your organization. With dedicated businesses targeting energy, financial services, government, healthcare, manufacturing, and retail, IDC provides unmatched integration of global technology and vertical industry expertise to deliver industry-specific customer intelligence that gives clients a powerful business advantage.

Connect and engage with a global network of business and IT professionals in the first-of-its-kind end-user community at <http://idc-insights-community.com>.



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