



Central and Eastern European Core Countries IT Services

AN IDC REPORT SERIES

IDC's *Central and Eastern European Core Countries IT Services* research delivers understanding and insight into the region's key IT services markets at a multidimensional and strategic level. The service analyzes and quantifies opportunities and market dynamics across the region and pinpoints key trends in IT services delivery, such as outsourcing and business solutions. IDC provides the market intelligence that IT services players need to stay competitive. IDC summarizes the major impacts indicated by IDC's qualitative and quantitative surveys of both end users and major providers of IT services.

Markets and Subjects Analyzed

- Systems integration: network consulting and integration, systems integration proper
- Support services: hardware and software support and installation
- IS consulting
- Outsourcing: application management, information systems, network and desktop outsourcing, hosted AM, hosting infrastructure services
- Custom application development and applications consulting and customization
- IT training and education
- Overall IT services spending
- Geography: Austria, Czech Republic, Hungary, Poland, Russia
- Spending by IT services foundation market
- In-depth assessment of each IT services foundation market
- IT services vendor analysis
- Drivers and inhibitors of IT services spending
- Product and software vendor migration to IT services
- Key trends in IT services, such as outsourcing and business solutions
- Spending forecast to 2015 by IT service

Core Research

- IT services market overview, forecast and analysis for each country
- Competitive profiles and analysis of leading IT services players for each country

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Central and Eastern European Core Countries IT Services](#).

Key Questions Answered

1. What is the size of the IT services market? How is it structured?
2. How will IT services markets in CEE grow over the next five years?
3. Which are the leading players in each competitive category and what are their future strategies?
4. What are the key growth areas in IT services?
5. Which services are in demand in each industrial sector of these markets?
6. To what extent will developments in the CEE IT services market mirror Western European and worldwide service trends?
7. What do end users say about their concerns and preferences regarding IT services procurement?

Core Central and Eastern European Countries IT Services

Countries	Services	Vertical Markets
Austria	IT Consulting, Systems Integration, Network Consulting and Integration, IS Outsourcing, Application Management Outsourcing, Hosted AM, Network and Desktop Outsourcing, Hosting Infrastructure Services, Custom Application Development, Applications Consulting and Customization, Hardware and Software Support and Installation, IT Training and Education	Agriculture, Construction and Mining, Oil and Gas, Discrete Manufacturing, Transportation, Telecommunications, Broadcasting and Media, Utilities, Retail, Wholesale, Banking, Insurance, Financial Services, Business and Legal Services, Local Government, Central Government, Healthcare, Education, Home, Other
Czech Republic		
Hungary		
Poland		
Russia		

Competitive Analysis

IDC's *Central and Eastern European Core Countries IT Services* research examines how leading IT providers are positioning themselves to compete in this dynamic market. The service reviews strategies, market positioning, and future direction of leading vendors, including:

Accenture, Altec Group, Asseco, ComputerLand, Croc, D&T, Delta Singular, HP, IBM GS, IBS, Intracom, LogicaCMG, Synergon, Ness Technologies, Oracle, Prokom, Romsys, R-Style

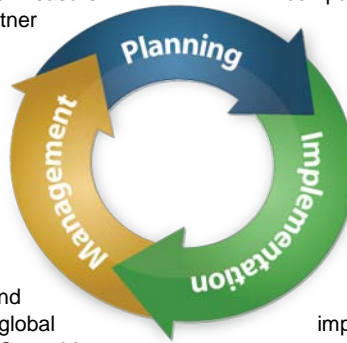
Group, SAP, Siemens IT Solutions and Services, Sygnity, S&T, and T-Systems.

Related Offerings

IDC provides you with the necessary intelligence to optimize, guide and support all aspects of the business planning life cycle from strategy and budget planning, through implementation, to ongoing measurement and assessment of results.

Consulting: Target growth opportunities, develop strategies for emerging markets and technologies, assess and measure custom market segments, drive global partner strategies, and create awareness for your products and services. Custom engagements leverage the unique strengths of IDC global and local market analysts. Tailored offerings such as ExpertROI® use IDC-branded content and tools to help you accelerate the sales cycle and powerfully communicate to your prospects.

Go-to-Market Services: Engage prospects through high-value IDC-branded assets and intelligently architected campaigns. This global marketing and editorial expertise center within IDC provides



a flexible service model, enabling us to meet the needs of companies large and small. Deliverables range from a single call-to-action incentive to a series of IDC and/or cobranded programs designed to strengthen multitouch, global media campaigns.

Events: Network with industry colleagues and gain practical and strategic insights from groundbreaking research presented by IDC and industry experts. IDC events bring together technology buyers looking for the latest best practice research and sellers offering insights into how decision makers can use technology to gain competitive advantage and improve business value.

Unparalleled Coverage of End-User Requirements Across Vertical Industries

Whether you are a technology buyer or provider, IDC Insights' research translates today's global end-user requirements and trends into business opportunities for your organization. With dedicated businesses targeting energy, financial services, government, healthcare, manufacturing, and retail, IDC provides unmatched integration of global technology and vertical industry expertise to deliver industry-specific customer intelligence that gives clients a powerful business advantage.

Connect and engage with a global network of business and IT professionals in the first-of-its-kind end-user community at <http://idc-insights-community.com>.



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