



Central and Eastern European Cloud, Hosting and Outsourcing Services

AN IDC REPORT SERIES

IDC's *Central and Eastern European Cloud, Hosting and Outsourcing Services* research provides fundamental insight into the region's outsourcing markets at a multidimensional and strategic level. The service analyzes and quantifies opportunities and market dynamics across the region and pinpoints key trends in operational management of technology such as cloud-based services, software as a service, and dedicated outsourcing and managed services.

Markets and Subjects Analyzed

- Traditional onsite types of outsourcing services such as ISO or application management or managed services delivered on premises
- Managed services such as network, managed desktop, managed server, managed storage, and managed security
- Traditional application management, but also hosted application management
- Cloud-based services such as infrastructure, platform, and applications (SaaS)
- User attitudes and plans for cloud-based service delivery models in which unrelated customers share a common application and infrastructure that is managed by a third-party service provider
- Data Center based services such as housing, hosting, Web-hosting, and managed hosting
- On-demand, utility based models in the form of hosting models or cloud-based models
- Offshore delivery models and the impact on traditional services delivery models

Core Research

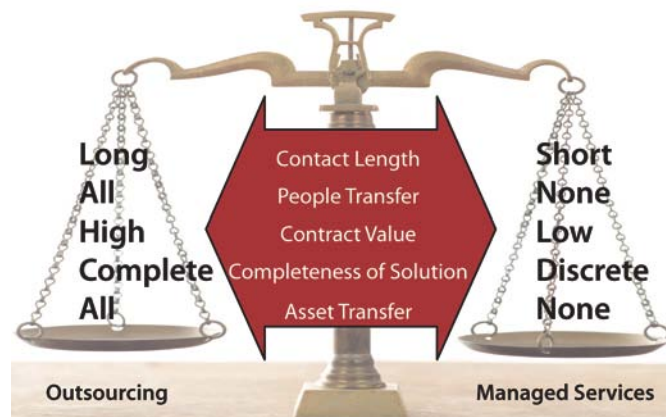
- Dedicated outsourcing categories such as IS outsourcing, AM, and onsite managed services
- Data Center based services such as housing, hosting, and managed hosting
- Cloud delivery models that include infrastructure, platform, and applications

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Central and Eastern European Cloud, Hosting and Outsourcing Services](#).

Key Questions Answered

1. What is the potential market for outsourcing, managed services, and cloud models for carriers, networking vendors, and IT service firms?
2. Which are the leading players in each competitive category and what are their future strategies?
3. How will CEE country markets grow over the next five years?
4. Which services are in demand in each industrial sector of these markets?
5. What are the key growth areas in IT outsourcing/managed services?

CEE Outsourcing/Managed Services — Scope of Research



Competitive Analysis

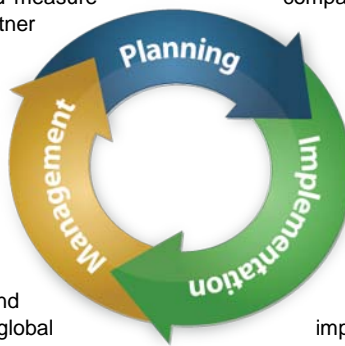
IDC's *Central and Eastern European Cloud, Hosting and Outsourcing Services* research examines how global service providers, CEE system integrators and IT services firms, networking vendors, and telecom carriers are positioning themselves to compete in the outsourcing and managed services market. This service reviews strategies, market positioning, and future direction of several providers in this market, including:

Accenture, Amazon, Asseco, AT&T, Avaya, BT, Cisco, Croc, CSC, Oracle, Telefónica O₂ Services, T-Systems, and Verizon. Datacraft, Fujitsu, Google, HP Services, IBM GS, IBS, Microsoft, Ness Technologies, Siemens IT Solutions and Services,

Related Offerings

IDC provides you with the necessary intelligence to optimize, guide and support all aspects of the business planning life cycle from strategy and budget planning, through implementation, to ongoing measurement and assessment of results.

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Events: Network with industry colleagues and gain practical and strategic insights from groundbreaking research presented by IDC and industry experts. IDC events bring together technology buyers looking for the latest best practice research and sellers offering insights into how decision makers can use technology to gain competitive advantage and improve business value.

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Whether you are a technology buyer or provider, IDC Insights' research translates today's global end-user requirements and trends into business opportunities for your organization. With dedicated businesses targeting energy, financial services, government, healthcare, manufacturing, and retail, IDC provides unmatched integration of global technology and vertical industry expertise to deliver industry-specific customer intelligence that gives clients a powerful business advantage.

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